

Pat Willick

From: "L Lyons" <l-lyons@animail.net>
To: <earthmother87@hotmail.com>; <jeffwrisley@jeffwrisley.com>; <rlfox@thinkextreme.net>; <cdhall@1010internet.com>; <kivela@chartermi.net>; <pwillick@1010internet.com>
Sent: Saturday, May 14, 2005 8:47 PM
Subject: Minutes

Hi Again Everyone~

Below you'll find the minutes for last mtg - Pat, could you be sure to make a copy of these for the Big Brown Book? Also, I double-checked and I pd my AFFEW dues 12/4/04, Chk #2685. Also, I got the Thanx letter out to Colleen A. ~L

**QUARTERLY MEETING
AFFEW BOARD OF DIRECTORS MINUTES
5/12/05**

CALL TO ORDER

Julia called the meeting to order at 7:15 pm.

CURRENT BUSINESS

- 1) Approved the Agenda.
- 2) Approved Minutes from 11/4/04: Approved previously by consensus via e-mail.
- 3) Persons seeking information or presenting matters to be considered: None.

NEW BUSINESS

1) Correspondence:

- a) Colleen Avedisian wrote to AFFEW wanting to give a portion of proceeds from a health seminar she's putting on this summer, and would like some brochures to hand out at the seminar - Julia will call her to coordinate this.
- b) Susan Mencarelli e-mailed AFFEW regarding her willingness to help advertise AFFEW through the Democratic Committee and Choices women's resource center.

2) Treasurer's Report - Pat was unable to give us a report due to not having all the data from the Earth Day finances prior to the meeting. At the meeting she was provided with a dizzying array of numbers from that event, and will crunch those figures, put together an Earth Day financial report, then update the Treasurer's Report in time for the next meeting if not sooner.

3) Committee/Project Reports:

- a) Earth Day - The board agreed that the celebration went quite well and was well-attended (at least 90 people, many of whom were dedicated environmentalists who also had booths at the fair), especially given the inclement weather and having it off the beaten path out at WSCC.
- b) Battery Collection - It seems that Batteries Plus actually does recycle the batteries, though Pat is trying to get this in writing to be sure. Pat's husband's friend drove the last batch of batteries down to to the recycle center in Grand Rapids, and the board agreed to reimburse him 25¢/mile from Muskegon (where the guy was going anyway) to/from Grand

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Haven. The

Board set 25¢/mile as AFFEW's standard mileage reimbursement for the future as well.

c) Adopt-A-Beach monitoring -The monitoring and clean-up went well on the 30th, with about a dozen people participating.

Future dates tentatively set are 6/22, 7/20, and 8/17 all at 7 pm, and the final September one 9/17.

d) Website - Jeff suggested a low-cost way of advertising when we have major events coming up, wherein AFFEW could choose certain local regions (e.g. Mason, Manistee, and Oceana Counties) and certain search words (e.g. environment, earth, tree

hugger) that if a person from that region typed in those search words, it would activate an AFFEW ad that would pop up along the margin of the search results. He'll look into this further.

e) Fourth of July Parade - AFFEW is planning to march with the Jaycees, holding up signs encouraging people to not release

balloons and other eco-consciousness raising messages. Julia will announce an organizational meeting sometime in June.

f) Newsletter - Once again the board kibitzed Dave to tears over his upcoming newsletter issue.

4) Next meeting date and time - September 8th at 7 p.m., location TBA. Because Dave was supposed to bring refreshments to

this April meeting and dropped the ball, which Pat very deliciously picked up by providing fresh-from-the-oven muffins, we fully

expect Dave will have his poop together and will make up for his error by providing a full-course meal at the September meeting.

OLD BUSINESS - None

ADJOURN - The meeting adjourned at 8:43 p.m.

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